

working for the future....

**PGDP CAB
Community
Outreach Plan**

**Eric Roberts
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Develop Plan

- Key Message
 - Who We Are
 - What We Do
- Informational Data
- Recruitment Plan
- Outreach Opportunities
- Public Surveys

Informational Data

- Brochure
- Rework Speakers Bureau with training/
script
- Exhibit Piece for Public Meetings
- FY Calendar for distribution to local
politicians/ business leaders
- Project Posters/ fact sheets
- PSA's, radio discussions, Channel 2
- Newsletters, Annual Report

Recruitment Plan

- Assistance with DOE targeted contacts
- Public Awareness Campaign
- Student/ Educator Outreach
- Emeritus Members

Outreach Opportunities

- Earth Day
- Engineers Day
- Educators Forum
- Public Meetings on Key Issues

Public Surveys

- Develop Questions
- How to gain input
- How to assess data